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M.Com. DEGREE (C.S.S.) EXAMINATION, JANUARY 2024

Third Semester

Faculty of Commerce

BE03C15——BUSINESS ENVIRONMENT

(2018 Admissions—Supplementary/2017, 2016 and 2015 Admissions—Mercy chance)

Time : Three Hours   Maximum Weight : 30

Section A

Answer any **five** *questions*
Each question carries a weight of 1.
Each answer not to exceed one page.

1. Explain in brief the components of micro business environment.

2. What is Environmental Scanning ?

3. What are the characteristics of Capitalism. Explain.

4. Define Political Risk. Mention the causes of political risk.

5. Explain the role of Government in Business.

6. What is Social Audit ? What are its advantages ?

7. Explain the elements of Culture

8. Define Environmental Accounting. Mention the problems of Environmental Accounting.

(5 × 1 = 5)

Section A

Answer any **five** *questions*
Each question carries a weight of 2.
Each answer not to exceed two pages.

9. State the main components of Economic Environment.

10. What is meant by Defict Financing ? Explain its purpose and evil.

11. Describe the features, merits and demerits of mixed economy.

Turn over

12. Give the arguments for and against the Social responsibility of business.

13. Describe the features of Socio-cultural Environment.

14. How a business is influenced by Legal Environment ? Explain.

15. What is the Project Life Cycle ? What are its phases ?

16. Define Sustainable Development. Discuss its nature and purposes.

$(5 \times 2 = 10)$

Section C

Answer any **three** *questions.*
Each question carries a weight of 5.
Each answer not to exceed five pages.

17. Examine the factors influencing the Business Environment.

18. What is SWOT analysis ? What is its need and importance in Business ?

19. What is Environmental Management ? Explain its scope.

20. Explain the relationship between Business and the Natural Environment.

21. What is business ethics ? State the Principles of ethics.

22. Analyse the steps involved in Business Environmental analysis.

$(3 \times 5 = 15)$