



24001302

QP CODE: 24001302

Reg No :

Name :

B.A DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS, MARCH 2024

Sixth Semester

B.A Corporate Economics Model III

**CORE COURSE - EC6CRT05 - ENTREPRENEURSHIP DEVELOPMENT AND
STRATEGIC MANAGEMENT**

2017 Admission Onwards

738F2C14

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

Each question carries 2 marks.

1. Bring out any four entrepreneurial traits.
2. What is the role of entrepreneur according to Schumpeter?
3. Distinguish between push and pull factors influencing woman entrepreneur.
4. Give any two objectives of Khadi and Village Industries Commission.
5. What do you mean by MSME?
6. What is the difference between innovative and imitating entrepreneur?
7. What do you mean by entrepreneur development programs?
8. Define a service entrepreneur.
9. What do you mean by mind mapping?
10. Differentiate between corporate and retail entrepreneur.
11. Why do entrepreneurs adopt different strategies in a business?
12. What do you mean by internal corporate analysis?

(10×2=20)

Part B

*Answer any **six** questions.*

Each question carries 5 marks.





13. Explain the different types of entrepreneur on the basis of motivation.
14. Explain the different theories of entrepreneurship with respect to psychological factors.
15. What are the problems faced by woman entrepreneurs?
16. Explain different types of women entrepreneurs?
17. Differentiate between a manager and an entrepreneur?
18. Why is location feasibility analysis important for a firm?
19. Write a note on technical, locational and financial feasibility.
20. State the importance of mission and goals set by a business firm.
21. Discuss the limitations of strategic management process.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Does intrapreneur or entrepreneur plays an important role in the business? State your views.
23. Discuss the growth of women entrepreneurs in India.
24. Compare the functions performed by NABARD and IFCI in supporting the growth of entrepreneurs.
25. How does a firm undertake internal corporate analysis and explain its importance?

(2×15=30)

