

Register No.: Name.:

SAINTGITS COLLEGE OF ENGINEERING (AUTONOMOUS)

(AFFILIATED TO APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY, THIRUVANANTHAPURAM)

FIRST SEMESTER MBA DEGREE EXAMINATION (R), DECEMBER 2023

(2021 Scheme)

Course Code : 21MBA113

Course Name: Ethics, Governance and Corporate Responsibility

Max. Marks : 60

Duration: 3 Hours

PART A

(Answer all questions. Each question carries 2 marks)

No

Questions

1. Define Business Ethics.
2. What do you mean by insider trading?
3. Explain Corporate Governance.
4. Summarize the concept of corporate disclosure.
5. Explain financial implications of corporate social responsibility.

PART B

(Answer any 3 questions. Each question carries 10 marks)

6. Critically examine any two unethical practices happened in Indian corporate world in the recent past.
7. Explain briefly the ethical issues in the domains of Finance, Marketing & Operations.
8. "Corporate governance is of vital significance for the success of any organization". Comment on the statement.
9. In achieving the goal of corporate transparency, examine the role of: (i) Stakeholders. (ii) The board of directors.
10. Explain the significance of corporate social responsibility with particular reference to Indian companies.

PART C

(Compulsory question, the question carries 20 marks)

11. Satyam Computers Limited (Satyam) was a leading global business and information technology (IT) services company, delivering consulting, systems integration and outsourcing solutions. It began its journey with 20 employees in 1987 and grew to become the fourth-largest software company in India with a market capitalization of Rs.15,262 crs. Over a period of two decades, the company built a highly skilled employee base of 53,000 and was an attractive IT outsourcing destination for a number of multinational companies across the world. It was given the Golden Peacock Global Award twice for its excellence in corporate governance in 2002 and 2008 by the world council for corporate governance. The golden peacock global award was one among the several honours received by Satyam for corporate governance. It rated the company with best corporate governance practices by investor relations global rankings (IRGR)

in 2006 and 2007 in the investigation, Ramalinga Raju (Raju) founder and chairman of Satyam confessed fudging the accounts books of the company to the tune of Rs.7,800 core. After the government changed the management, Satyam was taken over by Tech Mahindra (TechM) and was renamed Mahindra Satyam (Msat). It addressed the customers and employees' issues very effectively; yet, even after a year of the takeover, Msat continues to face a hoard of legal and financial hurdles in stabilizing the business. Lack of re-instated financial statements has been posing tough situations for Msat to bag contracts. The Satyam saga poses a question whether the government should bailout such companies when they reach a dead end due to financial bankruptcy or moral bankruptcy resulting in financial bankruptcy endangering the very economic and corporate image.

- a) Analyse the case. Marks (5)
- b) What are the ethical violations of corporate governance in the case? Marks (5)
- c) How can you prevent these kinds of ethical violations, suggest some code to stop these kinds of practices? Marks (10)
