



23104267

QP CODE: 23104267

Reg No :

Name :

**B.Sc DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE
EXAMINATIONS, JANUARY 2023**

Third Semester

B.Sc Psychology Model I

Core Course - PY3CRT07 - LIVING IN THE SOCIAL WORLD

2017 Admission Onwards

1A3E5835

Time: 3 Hours

Max. Marks : 80

core

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Evolutionary psychology.
2. Social cognition.
3. Priming
4. Negativity bias.
5. Fundamental attribution error.
6. Self enhancement and Other enhancement
7. Attitude ambivalence
8. Forewarning
9. Glass ceiling
10. Bonafide pipeline
11. Proportion of Similarity
12. Unrequited Love

(10×2=20)

Part B





*Answer any **six** questions.
Each question carries **5** marks.*

13. Discuss observation and survey method?
14. Body language and touching in nonverbal communication.
15. Observational Learning in attitude formation.
16. Correspondence Inference Theory
17. Hypocrisy.
18. Briefly describe types of schemas?
19. How thought shapes feelings?
20. External determinants of Interpersonal Attraction.
21. Recategorization and social influence for prejudice reduction

(6×5=30)

Part C

*Answer any **two** questions.
Each question carries **15** marks.*

22. How attitudes are changed? Briefly explain the cognitive processes underlying persuasion?
23. Explain Cognitive Dissonance?
24. Discuss on impression formation and impression management tactics?
25. Explain the origins of prejudice?

(2×15=30)

