



23105801

QP CODE: 23105801

Reg No :

Name :

**BBA DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS,
MARCH 2023**

Sixth Semester

Bachelor of Business Administration

**CHOICE BASED CORE COURSE - BA6CBT29 - INVESTMENT AND INSURANCE
MANAGEMENT**

2017 Admission Onwards

B64A4F41

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What do you mean by Investment?
2. Write a note on Capital appreciation as an objective of investment.
3. Explain any three transferable investments.
4. Distinguish between industrial securities and Government securities.
5. What do you mean by lock-in period?
6. List any four major developments brought about by SEBI in the Capital market.
7. What is Insider trading?
8. Name any two characteristics of life insurance.
9. How is an open ended unit scheme different from close-ended unit scheme?
10. How are mutual funds classified according to portfolio?
11. State any three differences between insurance and assurance.
12. Write any three functions of IRDA





(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. How are pure risk different from speculative risk?
14. Differentiate between financial instruments and financial services.
15. List the major developments that created and nurtured the Indian financial system during the pre-liberalization period.
16. Explain the duties of a broker, to an investor, in the Stock Exchange market.
17. Describe the role played by NSE in the Stock Exchange market.
18. Differentiate between single premium and level premium policy.
19. How do Real assets act as an investment alternative?
20. Explain the means by which insurance helps in the economic development of a nation.
21. Differentiate Principle of utmost good faith from Principle of mitigation of losses.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Define the term Investment. Discuss the different concepts of investment.
23. Differentiate Money market from Capital market.
24. Explain the procedure followed for taking up a life insurance policy.
25. Discuss the principles of General insurance policies.

(2×15=30)

