



QP CODE: 22100318



22100318

Reg No :

Name :

**B.A DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS,
JANUARY 2022**

Fifth Semester

B.A Corporate Economics Model III

CORE COURSE - EC5CRT05 - PRINCIPLES AND PRACTICE OF MANAGEMENT

2017 Admission Onwards

F417C4B7

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define Management.
2. What are private sector enterprises?
3. Is management a science?
4. Briefly state meaning of administration.
5. What is meant by Method study?
6. What is planning?
7. What are the limitations of MBO?
8. Explain Organisation manual.
9. What is informal organization?
10. Define leadership.
11. What is grapevine communication?
12. Define training.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What are the general objectives of business?





14. Explain business enterprise? What are the characteristics of business enterprises
15. Explain the importance of management
16. What are the functions of management?
17. What are the different types of plans ?
18. What are the objectives of MBO?
19. Briefly explain the principles of delegation.
20. Describe the merits & demerits of centralization.
21. What are the internal sources of recruitment?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. What are the functions of Top, Middle, & Lower level management?
23. Describe the importance and limitations of planning.
24. What are the factors influencing decentralization of authority. distinguish it from delegation?
25. What is directing? Discuss in detail the principles of direction.

(2×15=30)

