

QP CODE: 21101377



Reg No : .....

Name : .....

**B.A DEGREE (CBCS) EXAMINATION, APRIL 2021**

**Sixth Semester**

B.A Corporate Economics Model III

**CORE COURSE - EC6CRT05 - ENTREPRENEURSHIP DEVELOPMENT AND  
STRATEGIC MANAGEMENT**

2017 Admission Onwards

19BE47A3

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Who are sole operators?
2. What are entrepreneurial traits?
3. Mention any two problems faced by women entrepreneurs in India.
4. Examine the limitations of rural industries.
5. What are the characteristics of entrepreneurship?
6. What is a Non Government Organisation?
7. What are development banks?
8. Who is a technical entrepreneur?
9. What do you mean by brainstorming method?
10. How feasibility analysis help in business development?
11. What do you mean by functional level strategy?
12. What do you mean by competitive analysis?

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Explain the different theories of entrepreneurship with respect to psychological factors.
14. Why is intrapreneurship an important discipline?





15. What are the important qualities of a woman entrepreneur?
16. Explain different types of women entrepreneurs.
17. What are the important functions of an entrepreneur?
18. Differentiate between technical and managerial feasibility.
19. Write a note on technical, locational and financial feasibility.
20. Bring out the merits and the demerit of strategic management process.
21. Explain the different types of competitive advantage.

(6×5=30)

### **Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the important role of an entrepreneur in economic development?
23. Discuss the growth of women entrepreneurs in India.
24. Discuss the role played by IFCI in the growth of enterprises.
25. What is the need for developing mission and vision statements and discuss its importance?

(2×15=30)

