



DEPARTMENT OF COMMERCE
QUESTION BANK FOR B COM

Entrepreneurship Development & Project Management

MODULE I (CO1) Portray the Entrepreneurship. (Understanding)

SECTION A

1. Define entrepreneurship.
2. Explain Motivation.
3. Who is an entrepreneur?
4. What do you mean by intrapreneur?
5. Define Innovation.
6. What do you mean by risk bearing?

SECTION B

7. Explain the characteristics of entrepreneurship.
8. Compare between entrepreneur and entrepreneurship.
9. What are the barriers to entrepreneurship?
10. Compare between entrepreneur and Manager.
11. Explain the Motivating factors of entrepreneurship.

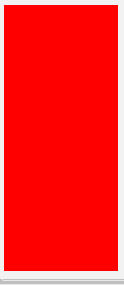
SECTION C

12. What are the Functions of an entrepreneur?
13. What are the factors affecting entrepreneurial growth?
14. Explain the role of an entrepreneur in the economic development of the nation.
15. Summarise the major entrepreneurial traits.
16. What are the characteristics of an entrepreneur?

MODULE 2 (CO2) Classify entrepreneurship. (Analyse)

SECTION A

1. Examine networking.
2. Define MSME.



3. Define Drone Entrepreneur
4. Explain technopreneurship
5. Explain ecopreneurship.
6. Define franchise agreement
7. What is social entrepreneurship?

SECTION B

8. Examine the dimensions of entrepreneurship
9. Distinguish between entrepreneur and intrapreneur
10. Explain the functions of women entrepreneurs
11. Explain the benefits of networking.
12. What are the objectives of MSME?

SECTION C

13. Explain the different types of entrepreneurs
14. Explain the problems faced by women entrepreneurs and suggest solutions.
15. Explain the role and importance of MSME
16. Explain the procedure for starting MSME
17. Examine the different types of MSME

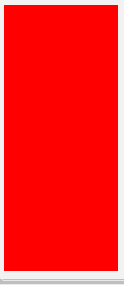
MODULE

3 (CO3 Construct project ideas. (Applying))

SECTION A

1. What is a project?
2. Define sectoral project?
3. Illustrate project life cycle.
4. What are crash projects?
5. What is project Identification?
6. Explain patent.
7. What is IPR?
8. What are industrial designs?
9. What is geographical indication?
10. What are quantifiable projects?
11. Define project management.

SECTION B



12. Describe the phases of project management.
13. Explain the features of the project.
14. Describe the various sources of project ideas.
15. What are the different types of trademark?
16. Describe the features of copyright.
17. What are the constraints faced in a project?
18. What are the different types of patents?
19. What are the procedures for registration of trademark?
20. What are the methods for protecting the project ideas?
21. What are the advantages of project management?
22. What are the features of project management?

SECTION C

23. Explain the different types of projects
24. Describe the different phases of the project life cycle.
25. What are the different sources of business ideas?
26. Explain the stages in project identification.
27. What are the various steps in project management?
28. What are the steps in the processing and selection of ideas?
29. Explain IPR, Trademark, Copyright and Patent.

MODULE 4 (CO4) Discover project formulation and project appraisal. (Analysing)

SECTION A

1. Explain Project formulation
2. Describe the objectives of project appraisal.
3. Define project evaluation.
4. Outline project planning
5. Discuss cost- benefit analysis.
6. Describe project report.
7. Explain project evaluation
8. Identify feasibility analysis.



SECTION B

9. Summarise the significance of project formulation.
10. Interpret the significance of project planning.
11. State the contents of project report.
12. List the importance of project report.

SECTION C

13. Describe the stages in project formulation
14. Outline the various aspects of project appraisal.
15. Classify the guidelines to be followed for preparing a project report.
16. Compare the various techniques used in project appraisal.

MODULE 5 (CO5) Compare entrepreneurial supports. (Analysing)

SECTION A

1. Define entrepreneurship education
2. Explain entrepreneurial training.
3. Outline EDP
4. Define business incubator
5. Explain Start up.
6. Define cluster development schemes.
7. Classify the objectives of a cluster.
8. Interpret PMMY
9. Define industrial estate.
10. Define Special Economic Zones
11. Define seed capital
12. Explain bridge capital
13. Summarise green channel
14. Explain DIC



SECTION B

15. Describe the objectives of entrepreneurial education.
16. Summarise the importance of entrepreneurial training.
17. Explain the objectives of EDP
18. Classify the functions of business incubators
19. Categorise the benefits of industrial estates.
20. State the characteristics of start ups.
21. Identify the procedures for obtaining MUDRA Loans.
22. State the benefits of SEZ.
23. List the functions of EDII
24. Describe the objectives of NIESBUD.
25. Classify the services rendered by NSIC.
26. Identify the functions of SIDBI
27. Outline the functions of DIC.

SECTION C

28. Classify the different phases of EDP
29. Describe the role and importance of EDP
30. Explain the various types of industrial estates.
31. Evaluate the funding and support by government of India for start-ups.
32. Categorise the objectives and steps for cluster development scheme.
33. Describe the objectives and functions of DICs