



QP CODE: 20101159



20101159

Reg No : .....

Name : .....

**B.COM DEGREE (CBCS) EXAMINATION, NOVEMBER 2020**

**Second Semester**

**Complementary Course - CO2CMT04 - BUSINESS ENVIRONMENT**

(Common for B.Com Model III Office Management & Secretarial Practice, B.Com Model III Taxation,  
B.Com Model III Computer Applications, B.Com Model III Travel & Tourism)

2017 ADMISSION ONWARDS

C56E1711

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries 2 marks.*

1. Mention the components of Global Environment.
2. What is Strategic scale?
3. What is Economic Liberalisation?
4. What is known as Disinvestment?
5. What are the components of Economic Environment?
6. What is economic system?
7. Quote the meaning of demographic environment.
8. Explain land as a resource.
9. What is micro level political risk?
10. What is Competition Act 2002?
11. Describe the influence of technology in the modern era.
12. Find out the factors to be considered while selecting methods for technology transfer.

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries 5 marks.*





13. 'Business Environment is dynamic'. Discuss.
14. What do you mean by General Environment?
15. What are the various parameters of economic conditions of the economy?
16. What are the four Pillars of Make in India Project?
17. List the importance of studying national income.
18. Write about legal environment.
19. Write about the responsibilities of the government towards business.
20. List the barriers in technology absorption.
21. Explain two models for acquiring technology.

(6×5=30)

### **Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Why Environmental scanning said to be a Holistic Exercise?
23. Explain the stages of Business Cycle .
24. "HDI is a good indicator of development".Comment.
25. Discuss the different types of Intellectual Property Rights.

(2×15=30)

