



DEPARTMENT OF COMMERCE

QUESTION BANK FOR B COM BUSINESS ETHICS AND CSR

MODULE I (COI- Outline Business Ethics Concept)

(Blooms Taxonomy Level – Understanding) SECTION A

1. Explain ethics.
2. Explain deontological approach
3. Ethics is called a Normative science. Explain.
4. Explain Spirituality.
5. Explain Morality.
6. Explain the Virtue ethics.
7. Compare between Ethics and values.
8. Explain ethical training.
9. Explain descriptive ethics.
10. Explain ethical relativism.

SECTION B

11. Summarise the branches of Ethics.
12. Explain the types of business ethics.
13. Explain the Professional ethics with examples.
14. Explain the principles of personal ethics.
15. Explain the foundations of business ethics.
16. Explain the steps to improve organisational ethical climate.
17. Explain the Normative theories of business ethics.



18. Explain the objectives of ethics.
19. Summarise the features and need and importance of ethics in business.
20. Compare ethics with morality.
21. Compare ethics with law.
22. Show the difference between ethics and religion.
23. Explain the ethical standards in a business.
24. Explain the nature of business ethics.

SECTION C

25. Explain the importance of ethics in corporations.
26. Explain the approaches of business ethics.
27. Identify the arguments for and against business ethics.
28. Explain business ethics. What are the factors influencing business ethics.

MODULE 2 (CO2- Identify the ethical decision making.) (Blooms Taxonomy Level - Applying)

SECTION A

1. Explain decision making.
2. Explain the elements of decision making.
3. Explain the basic factors leads to ethical decision making in an organization.
4. Explain moral philosophy.
5. Explain the term Consumer.
6. Explain Ethical Filters
7. Explain the PLUS Model
8. Explain CDRF.
9. Explain ethical dilemma.



10. Explain Duty framework.

SECTION B

11. Explain the characteristics of ethical decision making.
12. Explain the ethical decision making process.
13. Explain the models of ethical decision making.
14. Explain cross holder conflicts and competition in decision making.
15. Explain the frameworks for ethical decision making.
16. Compare with consequentialist, Virtue and Duty frameworks.
17. Explain about Consumer Protection Councils.
18. Explain District Council.

SECTION C

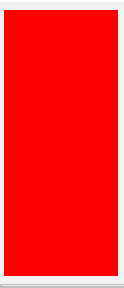
19. Explain the Kohlberg's model of moral development.
20. Explain the relevance of ethical decision making in business.
21. Explain the various duties and responsibilities of a consumer under the Consumer Protection Act, 1986.
22. Explain about Consumer Disputes Redressal Agencies

MODULE 3 (CO3- Recognise the role of corporate governance practices)

(Blooms Taxonomy Level - Understanding)

SECTION A

1. Explain Corporate Values
2. Explain Accountability
3. Explain the ethical committee
4. Explain organisational climate
5. Define Corporate Governance.
6. Explain code of conduct
7. Explain the key players of CG



8. Explain professional code.
9. Show the various laws followed by a business.
10. Explain normative culture.

SECTION B

11. Explain the factors influencing corporate governance.
12. Show the various merits of having good corporate governance.
13. Explain the elements of corporate governance
14. Explain the importance of corporate governance
15. Explain the various laws governing business
16. Compare CG with Ethics
17. Explain the features of CG
18. Explain the reasons of growing demand of corporate governance.

SECTION C

19. Explain the principles of Corporate Governance
20. Explain the steps to improve Corporate Governance
21. Explain the elements of Corporate Governance.
22. Explain the ethical issues in various functional areas of business.

MODULE 4 (CO 4- Compare market structure and HRM.)

(Blooms Taxonomy Level – Understanding, analysing)

SECTION A

1. Explain insider trading
2. Explain dumping
3. Explain Window dressing
4. Define HRM.
5. Explain the features of monopoly market.



6. Explain the features of oligopoly market.
7. List the features of perfect completion.
8. Explain accounting ethics.
9. List the functional areas of business.
10. Explain the importance of HRM in organization.

SECTION B

11. Explain the goals of accounting ethics.
12. Explain marketing ethics
13. Explain the various ethical issues related to accounting department.
14. Explain the issues in HRM.
15. Explain the approaches in Organisational Ethics
16. Explain the elements of an ethical organisation
17. Explain the unethical practices in marketing.
18. Explain the major obligations of business towards human resources.

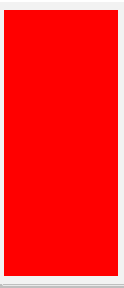
SECTION C

19. Explain the ethical issues in different market structure.
20. Explain the various forms of market structure.
21. Explain the ethical practices to be followed in various functional areas of business.
22. Explain the role of HRM in building an ethical organization.

MODULE 5 (CO 5- Relate CSR practices.) (Blooms Taxonomy Level - Understanding)

SECTION A

1. Explain CSR
2. Explain GRI
3. Explain Green washing
4. Explain Corporate sustainability.



5. Show the drivers of CSR.
6. Explain Environmental CSR.
7. Explain sustainability reporting.
8. Explain ISO 26000
9. Explain concentric circle model of CSR.
10. Explain Corporate philanthropy.

SECTION B

11. Explain the objectives of CSR.
12. Explain the scope of CSR audit
13. Explain the arguments in favour of CSR
14. Explain the benefits of CSR.
15. Explain CSR committee. Explain the objectives.
16. Explain CSR Awards.
17. Explain CSR report. What is its purpose?
18. Explain CSR in the use of natural resources.

SECTION C

19. Explain the Principles of CSR.
20. Explain about Models of CSR.
21. Explain the arguments for and against CSR.
22. Explain the social responsibility to various stakeholders.
23. Explain the prerequisites for implementing CSR.
24. Explain the codes and standards on CSR.
25. Explain the important provisions of CSR as per the Companies Act, 2013.

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