

E 6663

(Pages : 2)

Reg. No.....

Name.....

B.Com. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2019

Fourth Semester

BUSINESS ETHICS

(For U.G.C. Sponsored (1) B.Com. Computer Application, (2) B.Com. Taxation,
(3) B.Com. Travel and Tourism)

[2013 – 2016 Admissions]

Time : Three Hours

Maximum Marks : 80

Section A

Answer all questions, 1 mark each.

1. Define Ethics.
2. What do you mean by money laundering ?
3. Define values.
4. Who is a stake holder ?
5. Who is organisational culture ?
6. What do you mean by unethical practices ?
7. What is TQM ?
8. What is social audit ?
9. What is work ethics ?
10. What is corporate governance ?

(10 × 1 = 10)

Section B

Answer any eight questions, 2 marks each.

11. What do you understand by ethical codes ?
12. What is quality circle ?
13. What do you mean by social responsibility ?
14. What do you understand by narrative elements in business ethics ?
15. What is corporate social responsibility ?
16. What is code of conduct ?

Turn over

17. What do you mean by ethical performance ?
18. What is morality ?
19. What is transactional ethics ?
20. Who is Quality Manager ?
21. What do you mean by applied ethics ?
22. What is business strategy ?

(8 × 2 = 16)

Section C

Answer any six questions, 4 marks each.

23. What are the factors influencing behaviour ?
24. Discuss various ethical theories.
25. Briefly explain public good in Ethics.
26. State the characteristics of business ethics.
27. What are the objectives of corporate governance ?
28. Differentiate between values and beliefs.
29. What are the moral principles for managers ?
30. What are the objectives of social audit ?
31. What are ethics for manager ?

(6 × 4 = 24)

Section D

Answer any two questions, 15 marks each.

32. Define business ethics and explain the primary sources of ethics.
33. Describe, why ethical problems occur on business.
34. Explain business practices of corporate social responsibility.
35. Explain on code of ethics in business and how work ethics in organisation can be improved.

(2 × 15 = 30)