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**SAINTGITS COLLEGE OF APPLIED SCIENCES**

**Internal Assessment Examination, September 2019**

**B.Com Third Semester (Computer Applications & Taxation)**

**BUSINESS ETHICS & CSR**

Total : 80 marks Name………………………

Time :3Hours Roll No ……………………

**Section A**

*Answer any 10 questions. Each question carries 2 marks.*

1. What do you mean by Normative ethics?

2. Define Corporate Governance?

3. What do you mean by moral philosophy?

4. What are Ethical Filters?

5. What is code of conduct?

6. What is organisational climate?

7. What is meant by GRI?

8. What is Green washing?

9. What is meant by insider trading?

10. What is dumping?

11. Define the term Consumer.

12. What is deontological approach? **(10 X 2 = 20 marks)**

**Section B**

*Answer any 6 questions. Each question carries 5 marks.*

13. What is the significance of business ethics?

14. Explain the branches of Ethics.

15. Explain ethical decision making process.

16. Explain cross holder conflicts and competition in decision making.

17. Differentiate between CG and Ethics.

18. What are the elements of corporate governance?

19. What is marketing ethics?

20. Explain the benefits of CSR.

21. What are the approaches in Organisational Ethics? **(6 X 5 = 30marks)**

**Section C**

*Answer any 2questions. It carries 15marks.*

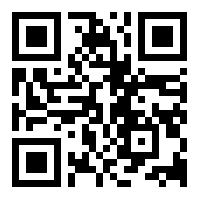
22. Explain the principles of Corporate Governance?

23. What are the arguments for and against CSR?

24. Explain the Kohlberg's model of moral development.

25. Describe the important unethical practices in marketing.

**(2 X 15 = 30 marks)**



***Scan QR code for the answer scheme***