# **SAINTGITS COLLEGE OF APPLIED SCIENCES**

**PATHAMUTTOM, KOTTAYAM**

**First Internal Assessment Examination, September 2018**

**B. Com First Semester (Computer Applications & Taxation)**

**DIMENSIONS AND METHODOLOGY OF BUSINESS STUDIES**

Total marks: 50 Name : ……………….

Time: 2hours Roll No: ……………….

***Section A***

*Answer any 5 questions. Each question carries 2 marks*

[**Download the original attachment**](http://mail.google.com/mail/?view=att&th=12649ac036880405&attid=0.2&disp=attd&realattid=f_g4nizah71&zw)

1. Define Business.
2. What is NITI AYOG?
3. Who is a Karta? Who takes over the business on his death?
4. Who is an external stakeholder?
5. What is disinvestment?
6. What is the difference between genetic industry and extractive industry?

**(5x2=10 marks)**

***Section B***

*Short essay questions*

*Answer any 5 questions. Each question carries 5 marks*

1. Which are the internal functions of business
2. What are the merits of liberalization?
3. Write a short note on global objectives of business
4. What are the benefits of outsourcing?
5. What do you mean by’ aids to trade’?
6. What are the limitations of privatization? **(5 × 5 = 25 marks)**

***Section C***

*Long essay questions*

*Answer any one question which carries 15 marks.*

13.What is business environment? Explain the components of business environment?

14.Examine the role of public sector in the development of business in the Indian economy.

**(1 × 15= 15 marks)**



***Scan QR code for the answer scheme***